

CENTRE FOR LANGUAGE,
TRANSLATION AND
CULTURAL STUDIES [CLTCS]



www.cltcsnsou.in

Online 8 weeks Short-Term Programme

FOLKLORE STUDIES IN THE DIGITAL AGE

Medium of Instruction

English & Bengali

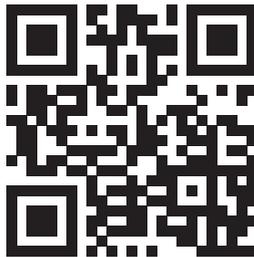
Registration & admission open

1st February, 2022

Last date of admission

by online payment

24th February, 2022



Course Advisor(s)

Prof Manan Kr Mandal

Director, School of Humanities, NSOU

Dr Srideep Mukherjee

Associate Professor &

Head of the Dept. of English, NSOU

Course Coordinator

Dr Md. Intaj Ali

Assistant Professor of English

School of Humanities, NSOU

SCHOOL OF HUMANITIES
NETAJI SUBHAS OPEN UNIVERSITY

Course Commencement Date

5th March, 2022

Registration Link <https://bit.ly/3ubfFlZ>



About NSOU

Netaji Subhas Open University (NSOU), a premier State Open University in India, is committed to the mission of imparting quality education to a vast majority of Learners across the State of West Bengal and beyond, started its maiden journey in July, 1998. The priority focus of its pedagogy is on the enhancement of the Learners' knowledge in different disciplines in Open and Distance Modes of Learning (ODL). It was established in fulfillment of the Chief Minister's vision of a State Open University of premier status that he articulated in a State Function way back in 1997, the year of Netaji Subhas Bose's birth centenary, with a desire to hallow it in Netaji's revered name

and memory. West Bengal State Assembly's Act-XIX, 1997 was a holistic follow-up to give shape to the then Chief Minister's vision, and NSOU was founded in the house of Sarat Chandra Bose's house in July, 1998. University Grants Commission was prompt enough to recognize NSOU vide Memo No.F.9-2-97, dt.26.08.1998. NSOU came under the ambit of Distance Education Council's recognition in April, 2008 vide its Memo No.F:DEC/ Recog/2008. As a center of excellence in ODL (Open and Distance Learning) mode, NSOU was awarded the membership of AIU (Association of India Universities), N. Delhi 110 002.



About the Centre

The Centre for Language, Translation and Cultural Studies (CLTCS) has been established under the aegis of the School of Humanities, Netaji Subhas Open University, Kolkata in 2016 as a self-financed entity. The objective of the Centre, in the broadest terms, is to engage in expanding the multi-lingual domain of knowledge sharing through meaningful partnerships with similar Centres, Institutions and private bodies that are potential collaborators in such efforts. To this end, CLTCS has the mandate for conducting need-based language Trainings/ Orientation Programmes/ Refresher Courses/ Certificate Courses; promoting and proliferating knowledge-based repositories of various regional socio-cultural specificities and offering the same as Open-Source materials through its dedicated web domain.

As a Centre in the arena of studies in the Humanities, CLTCS is keen on undertaking

research activities in related fields of translation and cultural studies, organizing seminars and conferences that promise to chart new directions, and also offering language and translation based self-financed courses to be offered by trained faculty and state of the art infrastructural resources.

The mission of the Centre is to establish itself as a hub for interactions between various Indian languages and literatures, promoting humanistic studies in interdisciplinary fields where language experts need to foray, and thereby emerge as a point of convergence between infinite strands of Indian cultural thought. Its outreach now encompasses a wide range of disciplines from short-term Certificate Courses to Bachelor and Postgraduate Programmes, alongside opening up avenues to Research fields.



About the Course

Folklore studies look at new ways of defining folk and lore in the 21st century, addressing both a paradigm shift and a theoretical point of view. This study not only corresponds to the mere collection of materials and documenting them, but it also applies interdisciplinary tools and theoretical models for a better framework, explicating new areas of knowledge. The basic premise of this course provides a deeper

understanding and appreciation of the corresponding developments in the study of folklore. As in the Digital Age, Folklore shows how folklore digitally transcends the boundaries of traditional space and has a genuine effect on our indigenous culture. This course seeks to lay the foundation for students' understanding of theories and techniques of understanding folklore in the digital context.



Aims and Objects

The primary goal of this course is to introduce various methods and technological tools that any layperson can use to study folk

studies. Second, practical training will be provided to perform archival work on folklore material on a digital platform.



Course Module

Week-1: Module I: Folklore Studies in Digital Context

Unit-1: The Basic Idea of Folklore

Unit-2: Shifting Paradigms in Folklore Studies

Unit-3: Digital Folkloristics

Unit-4: Starting a Project Work: The Digital Folklore Project

Week-2: Module II: Folklore Methodology in Digital Context

Unit-1: Digitizing Folklore Elements

Unit-2: Digital Ethnography

Unit 3: Selected Tools for Exploration (Hands on Training)

Unit 4: Project Work and Presentation



Course Duration

The duration of the course is two months. Weekly twice (Two hours per week); Each class will be followed by 30 mins Q&A session.

Class Timing

Saturday: (7 PM to 8.30 PM)

Sunday: (7 PM to 8.30PM)



How the course will be offered

The present course will be offered online mode only. There will be audio-visual lectures for each unit and module separately, including e-resources. We also have a discussion group platform where participants can interact with the instructor/s. At the end of the course, there will be an assessment for the certification.

The workload is minimal for attending such online courses. One needs to spend 3 to 5 hours per week listening to the lecture and reading the e-resources.

The registered participants can meet the instructor/s online via Google Meet weekly once and discuss the issues related to the concerned course.



Other Informations

Course Fees

750 INR (Seven hundred and fifty only)

Payment Details

The course fee is payable by electronic money transfer to the designated bank account ("CLTCS-NSOU") no. 50375446309 of INDIAN BANK at Salt Lake City Branch (IFSC - IDIB000K770).

Certification Details

The E-Certificate will be provided to those who will participate in all the discussion forums and complete the task assigned by the instructor/s. The minimum requirements of the availing certificate depend on assessment score (70%) and participation in the online discussion forums, including project work if applicable.

Intended Audience

The current course has been designed for everyone whose competencies expanded from minimal to expert. Anybody can join this course. They need to be acquainted with digital

Mode of Instructions

Online (Google Meet Platform)

Medium of Instruction

English & Bengali (However tutorial and other reading material will be supplied in English only)

The willing participants must register through Google form as prescribed in the flyer and need to pay course fees by e-bank transfer only.

The certificate will be issued by the Centre for Language, Translation and Cultural Studies (CLTCS) which has been established under the aegis of the School of Humanities, Netaji Subhas Open University, Kolkata in 2016 as a self-financed entity.

technologies and its application to their academic as well as personal life. Participants do not need any minimal experience in computing or technology.



Registration Link

https://docs.google.com/forms/d/e/1FAIpQLSd7wflRYau1OeqNOIB1tZpbP2RI9GimdsuTgKmOZ6o_WgSHLA/viewform